



## writing instruments

writing accessories designed for comfort and functionality



## PRIME LINE® EXCLUSIVE DESIGN

**NEW!** Rubik's® Highlighter

PL-4229

- » Yellow highlighter in the shape of mini Rubik's® Cube puzzle
- » Available February 2012

Color: Multi-Color with Yellow Highlighter

Size: 3/4"w x 2-3/8"h x 3/4"d

Imprint Method: Silk Screened – one color only

Imprint Area: 5/8" sq. on each of the three tiles on the white panel. Imprinting is also available on any other side.

Weight/100: 4 lbs

75	300	600	1200	<b>FREE 24 HOUR RUSH SERVICE!</b>
2.95	2.75	2.65	2.49	
4C				



## PRIME LINE® EXCLUSIVE DESIGN

**NEW!** Rubik's® Highlighter Set with Magnets

PL-4232

- » Three highlighters in the shape of mini Rubik's® Cube puzzle held together with magnets
- » Highlighter colors are yellow, green and blue
- » Available February 2012

Color: Multi-Color with Yellow, Green and Blue Highlighters

Size: 2-3/8"w x 2-1/2"h x 3/4"d

Imprint Method: Silk Screened – one color only

Imprint Area: 5/8" sq. on each of the nine tiles on the white panel. Imprinting is also available on yellow panel.

Weight/100: 10 lbs

75	300	600	1200	<b>FREE 24 HOUR RUSH SERVICE!</b>
6.95	6.50	6.25	5.95	
4C				

**NEW!** Custom Rubik's® HighlighterPL-4252 **OVERSEAS DIRECT**

- » Fully-customizable highlighter in the shape of a mini Rubik's® Cube puzzle

Color: Custom

Size: 3/4"w x 2-3/8"h x 3/4"d

Imprint Method: Four-Color Process Offset

Imprint Area: 5/8" sq. on each panel

Packaging: Gift Box

Weight/100: 4 lbs

2500	6000	12000	26000
2.50	1.95	1.60	1.49
4C			

**NEW!** Custom Rubik's® Highlighter Set with MagnetsPL-4253 **OVERSEAS DIRECT**

- » Fully-customizable three highlighter set in the shape of a mini Rubik's® Cube puzzle
- » Highlighter held together with magnets

Color: Custom

Size: 2-3/8"w x 2-1/2"h x 3/4"d

Imprint Method: Four-Color Process Offset

Imprint Area: Refer to template on primeline.com

Packaging: Gift Box

Weight/100: 10 lbs

2500	6000	12000	26000
6.15	4.95	4.25	3.75
4C			



Packaging: Polybag unless otherwise stated on the item. Price includes 1-color/1-position imprint unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece. Rush Service not available on custom items. Pre-production proof: approximately 2 weeks after confirmation of order, design and artwork. Set-up and other charges apply – see general information page 347 or back cover flap.



### NEW! Tri-Highlighter Pack

PL-4425

- » Three chisel point highlighters in a pocket-size locking case
- » Highlighter colors are yellow, green and blue

Color: White with Black Trim

Size: 5-1/2" w x 1-5/8" h x 3/8" d

Imprint Method: Silk Screened

Imprint Area: 3-1/4" w x 1" h on one side

Weight/100: 8 lbs

150	600	1200	2600
3.10	2.95	2.50	2.25
			4C



AVAILABLE WITH



on white only

### Starlight Highlighter

PL-1605

- » All-in-one five-sided plastic highlighter
- » Highlighter ink colors include: pink, orange, yellow, green and blue

Color: White

Size: 3-3/4" sq.

Imprint Method: Pad Printed

Imprint Area: 1-1/4" sq. on front; optional on back

Weight/100: 5.75 lbs

300	600	1200	2600
1.95	1.65	1.45	1.39
			4C

AVAILABLE WITH



on white only

### Tri-Liter

PL-0333

- » Plastic highlighter with chisel-point acrylic tip for fine lines or bold strokes
- » Three color highlighters (pink, yellow, green)
- » Non-toxic ink

Colors: Black, White

Size: 3-1/2" equilateral triangle

Imprint Method: Silk Screened

Imprint Area: 1-3/4" equilateral triangle

Weight/100: 6.5 lbs

300	800	1200	2600
1.38	1.32	1.09	0.98
			2ABC



No Rush Service available on VibraTec<sup>SM</sup>



### Pyramid Highlighter

PL-0444

- » Plastic pyramid highlighter with four colors in one (pink, orange, yellow, green)

Color: White

Size: 3-3/8" pyramid

Imprint Method: Pad Printed

Imprint Area: 1-1/2" w x 1-1/4" h on one side; optional on any other side

Weight/100: 12 lbs

150	800	1200	2600
2.32	2.17	2.05	1.98
			4C

**FREE 24 HOUR RUSH SERVICE!**



**Stacking Highlighters****PL-4234**

- » Blue, yellow and pink mini highlighters snap together

Color: White

Size: 6-3/8"w x 1"h x 1/4"d

Imprint Method: Silk Screened

Imprint Area: 1-1/2"w x 5/8"h on each highlighter.

One-color imprint available on all three highlighters at no additional charge. Must be same color on each highlighter

Weight/100: 4.25 lbs

200	800	1200	2600
1.95	1.75	1.50	1.39
			4C

**NEW! Desk Buddy Highlighter/Brush****PL-3891**

- » Plastic body with four neon highlighters and retractable brush for cleaning computer screens and keyboards

Color: White

Size: 3-3/4"w x 4"h x 3/4"d

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 1-1/4"h on front

Weight/100: 10 lbs

200	800	1200	2600
2.89	2.79	2.69	2.49
			4C

**High-Five Highlighters****PL-3892**

- » Features five assorted mini highlighters in a hand shape
- » Each finger a different color

Color: White with Multi-Colored Highlighters

Size: 4"w x 3"h x 1/2"d

Imprint Method: Pad Printed

Imprint Area: 1-3/4"w x 1-1/8"h on front, with pink to left

Weight/100: 7.5 lbs

200	800	1200	2600
2.25	1.95	1.89	1.79
			4C



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
Packaging: Polybag. Extra Color/Position: 25¢ (G) each per piece.  
Set-up and other charges apply – see general information page 347 or back cover flap.





### Mondo Triad Highlighter

#### PL-3865

- » Plastic, hefty-design highlighter
- » Rubber comfort grip

Colors: Blue, Green, Orange, Yellow

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 2"w x 7/16"h on barrel with cap to left; optional any other side

Weight/100: 3.75 lbs

400	800	2600	5200
0.95	0.85	0.75	0.65
4C			

### Big Grip Highlighter

#### PL-1612

- » Full-size plastic retractable highlighter with rubber comfort grip

Colors: Clear with Trim: Yellow, Pink

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 2"w x 5/16"h on barrel

Optional Area: 1-1/2"w x 3/16"h on clip

Weight/100: 4 lbs

250	800	1200	2600
1.95	1.75	1.50	1.39
4C			

### Sturdy Grip Highlighter

#### PL-3864

- » Cap-off plastic highlighter with rubber comfort grip
- » Broad chisel point

Colors: Blue, Green, Orange, Purple, Yellow

Size: 5-7/8" long

Imprint Method: Pad Printed

Imprint Area: 1-3/4"w x 3/8"h on barrel

Weight/100: 2.5 lbs

400	800	2600	5200
1.05	0.95	0.85	0.79
4C			

**FREE 24 HOUR RUSH SERVICE!**

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**NEW! Silverlite Pen/Highlighter****PL-4228**

- » Plastic body, twist-action ballpoint pen with cap off highlighter
- » Ergonomic design
- » Highlighter color matches barrel color

Colors: Light Blue, Lime Green, Orange, Purple, Yellow

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4" w x 3/8" h on colored barrel (one side); optional on other side

Weight/100: 2.5 lbs

400	1200	2600	5200
1.49	1.29	0.99	0.79
			4C

**Silvermine Pen/Highlighter****PL-3860**

- » Plastic-body, twist-action ballpoint pen with cap-off highlighter
- » Rubber comfort grip
- » Highlighter matches trim color

Colors: Blue, Green, Orange, Yellow

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 1-1/2" w x 1/2" h on barrel

Optional Area: 1-1/4" w x 1/4" h on clip

Weight/100: 3.75 lbs

300	1200	2600	5200
1.49	1.29	0.99	0.89
			4C

**Silver Springs Pen/Highlighter****PL-4316**

- » Twist-action, plastic-body ballpoint pen with capped highlighter
- » Contrasting black clip and ergonomic rubber grip

Colors: Blue, Lime Green, Orange, Yellow

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4" w x 3/8" h on barrel

Optional Area: 1-1/4" w x 1/4" h on clip

Weight/100: 3.5 lbs

400	1200	2600	5200
1.49	1.29	0.99	0.89
			4C



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
Packaging: Polybag. Extra Color/Position: 25¢ (G) each per piece.  
Set-up and other charges apply – see general information page 347 or back cover flap.





### 2-In-1 Contempo Pen/Highlighter

#### PL-1608

- » 2-in-1 plastic highlighter and retractable ballpoint pen combo
- » Soft rubber grip
- » Trim color coordinates with highlighter ink color

Colors: White with Trim: Light Blue, Light Green, Orange, Yellow

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 1" x 5/16" on side of clip

Weight/100: 3 lbs

300	600	1200	2600
1.50	1.35	1.20	1.15
			4C

### Barcelona Pen/Highlighter

#### PL-3858

- » Plastic twist-action ballpoint pen with cap-off highlighter
- » Highlighter ink color matches trim color

Colors: White with Trim: Blue, Green, Orange, Purple, Yellow

Size: 5-3/4" long

Imprint Method: Pad Printed

Imprint Area: 1-3/4" w x 5/8" h on barrel

Weight/100: 3 lbs

400	1200	2600	5200
1.49	1.29	0.99	0.89
			4C

### White Sands Pen/Highlighter

#### PL-4337

- » Twist-action, plastic-body ballpoint pen with capped highlighter
- » Contrasting clip and ergonomic grip match highlighter ink color

Colors: White with Trim: Blue, Lime Green, Orange, Pink, Yellow

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4" w x 3/8" h on barrel

Optional Area: 1" x 1/4" on clip

Weight/100: 3.5 lbs

400	1200	2600	5200
0.95	0.85	0.81	0.79
			4C

PRIME LINE® EXCLUSIVE!

Roto-Writer

PL-3925

- » Plastic combination cap-off ballpoint pen and cap-off highlighter

Colors: Blue, Lime Green, Orange, Yellow

Size: 6-1/2" w x 1/2" h

Imprint Method: Pad Printed

Imprint Area: 1-1/4" w x 5/16" h on highlighter portion

Packaging: Polybag

Weight/100: 4.5 lbs

200	600	1200	2600	5200
1.98	1.80	1.75	1.55	1.29
5C				



Neon Tri-Twist Pen/Pencil/Highlighter

PL-4332

- » Four writing instruments in one
- » Translucent, wide-body, plastic twist-action features red ballpoint, blue ballpoint, pencil and capped highlighter
- » Contrasting black grip
- » Highlighter ink color matches body color

Colors: Translucent: Blue, Lime Green, Orange, Red, Yellow

Size: 5-3/4" long

Imprint Method: Pad Printed

Imprint Area: 1-3/4" w x 3/8" h on barrel

Optional Area: 1-1/4" w x 3/8" h on clip

Weight/100: 2 lbs

200	600	1200	2600	5200
1.98	1.80	1.75	1.55	1.29
5C				



Multi-Tasker Pen/Highlighter

PL-4317

- » Broad plastic-body pen with four ballpoint pens and highlighter
- » Ballpoint ink colors: black, blue, red, green
- » Highlighter ink color matches trim color

Colors: White with Trim: Blue, Green, Orange, Pink, Yellow

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 1" w x 3/8" h on barrel

Weight/100: 2.5 lbs

250	1200	2600	5200
1.79	1.59	1.29	1.19
4C			



Price includes 1-color/1-position imprint unless otherwise stated on the item.

Packaging: Bulk, unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece.

Set-up and other charges apply – see general information page 347 or back cover flap.





## PRIME LINE® EXCLUSIVE!

### Eco-Triangle Paper Barrel Pen/Highlighter



#### PL-3922

- » An Eco-Responsible™ product – Natural
- » Natural, recyclable paper barrel
- » Cap-off highlighter/ballpoint combo

Colors: Black, Blue, Green, Red

Size: 5-7/8" long

Imprint Method: Pad Printed

Imprint Area: 2"w x 1/4"h on barrel

Weight/100: 2.75 lbs

400	800	1200	2600	5200
1.25	1.05	1.00	0.95	0.85
				5C

### Eco-Green Paper Barrel Pen



#### PL-1618

- » An Eco-Responsible™ product – Natural
- » Natural, recyclable paper barrel
- » Click-action ballpoint

Colors: Black, Blue, Green, Red

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 1-5/8"w x 1/2"h on barrel

Optional Method: Pad Printed

Optional Area: 1-1/4"w x 1/8"h on clip

Weight/100: 2.5 lbs

400	800	1200	2600	5200
0.98	0.75	0.65	0.60	0.55
				5C



### Mini Eco Paper Barrel Pen



#### PL-3893

- » An Eco-Responsible™ product – Natural
- » Mini version of the PL-1618 Eco-Green Paper Barrel Pen
- » Click-action ballpoint with natural, recyclable paper barrel

Colors: Black, Blue, Green, Red

Size: 4-1/4" long

Imprint Method: Pad Printed

Imprint Area: 2"w x 1/4"h on barrel

Optional Area: 1-1/4"w x 1/8"h on clip

Weight/100: 2 lbs

400	800	1200	2600	5200
0.98	0.75	0.65	0.60	0.55
				5C



FREE 24 HOUR RUSH SERVICE!

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**NEW! Moxie Pen**

**PL-4423**

- » Plastic body, click action ballpoint pen
  - » Ergonomic contoured shape
- Colors: Black, Cranberry, Light Blue, Lime Green, Purple  
 Size: 5-3/4" long  
 Imprint Method: Pad Printed  
 Imprint Area: 1-1/2"w x 3/8"w on barrel  
 Optional Area: 1"w x 3/16"h on clip  
 Weight/100: 2 lbs
- |      |      |      |      |
|------|------|------|------|
| 500  | 1200 | 2600 | 5200 |
| 0.59 | 0.49 | 0.42 | 0.39 |
| 4C   |      |      |      |



**Eco-Green Writer**



**PL-1666**

- » An Eco-Responsible™ product – Bioplastic, Natural
  - » Molded on clip: "Vegetal Pen – registered" Molded on barrel: "80% compostable body – Keep below 120°F-40°C"
  - » Barrel is manufactured from corn derivative bioplastic. Bio-degrades in as little as 12 weeks depending on conditions
  - » Environmentally friendly
  - » Reduces CO2 (Carbon Dioxide) emissions
  - » Producing 5 million saves over 22,000 gallons of oil
  - » High-quality design
- Colors: Black, Blue, Green, Red; Translucent: Blue, Green, Orange, Purple, Red  
 Size: 5-1/2" long  
 Imprint Method: Silk Screened  
 Imprint Area: 1-7/8"w x 1/2"h on barrel  
 Optional Method: Pad Printed  
 Optional Area: 1"w x 3/16"h on clip  
 Weight/100: 2.75 lbs
- |      |      |      |      |      |
|------|------|------|------|------|
| 400  | 800  | 1200 | 2600 | 5200 |
| 1.15 | 1.12 | 1.08 | 1.03 | 0.99 |
| 5C   |      |      |      |      |



**Slim Contour Writer**

**PL-3856**

- » Plastic-body, click-action ballpoint pen
- Colors: Black, Blue, Green, Purple, Red  
 Size: 5-3/4" long  
 Imprint Method: Pad Printed  
 Imprint Area: 1-1/2"w x 3/8"h on barrel  
 Weight/100: 2 lbs
- |      |      |      |      |
|------|------|------|------|
| 600  | 1200 | 2600 | 5200 |
| 0.49 | 0.45 | 0.35 | 0.29 |
| 4C   |      |      |      |



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
 Packaging: Bulk, unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece.  
 Set-up and other charges apply – see general information page 347 or back cover flap.



**NEW! Puma Click Pen**

**PL-4424**

- » Metallic finish, plastic body, click-action ballpoint with contrasting black and chrome accents
- » Comfort grip

Colors: Metallic: Gold, Cranberry, Lime Green, Teal, Silver

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-3/4"w x 1/2"h

Ink Cartridge: Black, medium point

Weight/100: 2 lbs

400	1200	2600	5200
0.75	0.70	0.65	0.59
			4C



**Honeycomb Grip Pen**

**PL-1610**

- » Plastic-body pen with rubber "honeycomb" comfort grip

Colors: Cranberry, Gold, Light Blue, Lime Green

Size: 5-1/4" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 5/16"h on barrel

Weight/100: 3 lbs

400	1200	2600	5200
0.78	0.77	0.73	0.69
			4C



**Translucent Starlight Pen**

**PL-4331**

- » Plastic-body, click-action ballpoint pen with metallic accents

- » Ergonomic silicon grip

Colors: Translucent: Blue, Green, Orange, Red, Yellow, Smoke

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 3/8"h on barrel

Weight/100: 3 lbs

400	1200	2600	5200
0.89	0.79	0.69	0.59
			4C

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**Zing Pen**

**PL-3869**

- » Plastic, click-action ballpoint pen with contrasting black rubber comfort grip
  - » Unique, flat contour rectangular body
- Colors: Black, Blue, Green, Purple, Red

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-7/8" w x 3/8" h on back barrel

Optional Area: 1-1/2" w x 1/8" h on clip

Weight/100: 2.5 lbs

500	1200	2600	5200
0.89	0.79	0.69	0.59
			4C



Low profile side view

**Dot Grip Pen**

**PL-3868**

- » Plastic, click-action ballpoint pen
- Colors: Black, Blue, Lime Green, Red, White

Size: 5-3/8" long

Imprint Method: Silk Screened

Imprint Area: 1-3/4" w x 5/8" h on barrel

Weight/100: 2.5 lbs

400	800	1200	2600	5200
1.45	1.40	1.35	0.95	0.85
				5C



**Tri-Sided Pen**

**PL-4341**

- » Three-sided, triangular, plastic-body, click-action ballpoint pen
  - » Black rounded, rubberized comfort grip
- Colors: Black, Blue, Green, Purple, Red

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/2" w x 5/16" h on side 1 with clip to left

Optional Areas: 1-1/2" w x 5/16" h on side 2 behind clip;

1-1/2" w x 5/16" h on side 3 with clip to right

Weight/100: 3.5 lbs

400	1200	2600	5200
0.89	0.79	0.69	0.59
			4C



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
 Packaging: Bulk, unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece.  
 Set-up and other charges apply – see general information page 347 or back cover flap.





### Frosty-Grip Curvy Clip Pen

#### PL-1134

» Click-action, plastic-body pen with chrome accents and frosted ergonomic grip

Colors: Translucent: Blue, Green, Orange, Purple, Red, Teal

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 1-1/2"w x 5/8"h

Recommended imprint color: White

Optional Method: Pad Printed – two sided

Optional Area: 1-1/2"w x 1/4"h each side

Weight/100: 4 lbs

500	1200	2600	5200
0.88	0.85	0.80	0.75
			4C

### Curvy-Clip Ballpoint

#### PL-1035

» Plastic click-action ballpoint pen with curved clip

Colors: Solid Silver; Translucent: Blue, Dark Blue, Green, Red

Size: 5-1/2" long

Imprint Method: Silk Screened – one color only

Imprint Area: 1-5/8"w x 1/2"h

Optional Method: Pad Printed – up to four colors

Optional Area: 1-5/8"w x 3/8"h on barrel

Weight/100: 4 lbs

500	800	1200	2600	5200
0.98	0.88	0.82	0.68	0.65
				5C

### Translucent Pen

#### PL-4343

» Translucent plastic, click-action ballpoint pen

» Color-matching comfort grip and clip with silver plunger

Colors: Translucent: Blue, Green, Red, Smoke

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 1-1/2"w x 1/2"h on barrel

Weight/100: 2 lbs

600	1200	2600	5200
0.59	0.52	0.49	0.42
			4C

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**Deco Pen**

**PL-4327**

- » Plastic-body, click-action ballpoint pen
- » Contrasting silver clip and plunger with black grip and trim

Colors: Black, Blue, Red, Silver

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 1-1/2"w x 1/2"h on barrel

Weight/100: 2.5 lbs

400	1200	2600	5200
0.89	0.79	0.69	0.59
			4C



**Aries Pen**

**PL-1138**

- » Plastic click-action pen with ergonomic rubber comfort grip and silver accents

Colors: Black, Blue, Red, Silver

Size: 5-5/8" long

Imprint Method: Silk Screened

Imprint Area: 2"w x 1/2"h on barrel. Recommended imprint colors: Silver or Gold. Imprinting in White not available

Weight/100: 2.5 lbs

400	1200	2600	5200
0.65	0.58	0.55	0.49
			4C



**Calgary Gel Writer**

**PL-3855**

- » Frosted, plastic-body, click-action ballpoint pen

Colors: Translucent: Smoke, Blue, Purple, Red

Size: 6" long

Imprint Method: Silk Screened

Imprint Area: 1-3/4"w x 5/8"h on barrel

Weight/100: 3 lbs

400	800	1200	2600
1.45	1.40	1.35	1.25
			4C



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
 Packaging: Bulk, unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece.  
 Set-up and other charges apply – see general information page 347 or back cover flap.





**NEW! Cougar Pen**

**PL-4421**

- » Metallic finish, plastic body, click-action ballpoint pen
- » Contrasting, plastic color grip

Colors: Black, Blue, Green, Red

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 2-1/4"w x 1/2"h

Weight/100: 2 lbs

500	1200	2600	5200
0.89	0.79	0.69	0.59
			4C



**Luster Style Writer**

**PL-3890**

- » Plastic, click-action pen with chrome accents, a metal clip and black rubber comfort grip

Colors: Blue, Red, Silver

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/2"w x 5/16"h on barrel

Weight/100: 3 lbs

400	800	1200	2600
0.89	0.85	0.82	0.79
			4C



**Phoenix Pen**

**PL-4329**

- » Plastic-body, click-action ballpoint pen
- » Contrasting color plastic ergonomic grip

Colors: Silver with Translucent Grip: Blue, Green, Orange, Purple, Red, Smoke

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 3/8"h on barrel

Weight/100: 2 lbs

400	1200	2600	5200
0.89	0.79	0.69	0.59
			4C

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**Carabiner Pen**

**PL-1029**

- » Plastic pen with carabiner clip
- » Patent pending
- » If you like this, be sure to check out our other carabiner pens

Colors: Silver with Frosted: Blue, Orange; Solid with Black: Blue, Silver

Size: 5-5/8" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4" w x 1/4" h on barrel; optional on cap

Weight/100: 4 lbs

400	600	1200	2600
1.10	1.02	0.97	0.93
4C			



**Fold-A-Light Carabiner Pen**

**PL-1607**

- » Plastic pen includes rubber comfort grip and carabiner clip
- » Unfold to extend ballpoint pen and light
- » If you like this, be sure to check out our other carabiner pens

Colors: Translucent: Blue, Red, Smoke

Size: 4" long folded; 6-1/4" long unfolded

Imprint Method: Pad Printed

Imprint Area: 1-1/4" w x 1/2" h on silver case with pen tip pointing left

Packaging: Polybag

Weight/100: 4.4 lbs

250	600	1200	2600
1.50	1.45	1.39	1.35
4C			



**Robot Series® Acrobat Pen**

**PL-1116**

- » Plastic pen opens robotically at the push of a button
- » U.S. Patent D 534,212 and other patents pending

Colors: Silver, White; Translucent: Blue, Red

Size: 6" long

Imprint Method: Pad Printed

Imprint Area: 1-1/2" w x 5/16" h on clip

Optional Area: 1" w x 5/16" h on back

Packaging: Tuck-In Gift Box

Weight/100: 4.6 lbs

100	600	1200	2600
3.75	3.50	3.10	2.98
4C			



Price includes 1-color/1-position imprint unless otherwise stated on the item.

Packaging: Bulk, unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece.

Set-up and other charges apply – see general information page 347 or back cover flap.





**Satellite Pen**

**PL-3849**

» Aluminum, click-action ballpoint with designer pattern

Colors: Black, Blue, Red, Silver

Size: 5-1/2" long

Imprint Method: Laser Engraved

Imprint Area: 1-5/8" w x 1/4" h on barrel

Weight/100: 3 lbs

200	600	1200	2600	5200
1.95	1.75	1.50	1.35	1.29
5C				



**Rio Pen**

**PL-3862**

» Aluminum, click-action ballpoint pen

» Contrasting silver pattern and accents

Colors: Black, Blue, Red, Silver

Size: 5-1/2" long

Imprint Method: Laser Engraved

Imprint Area: 1-1/2" w x 1/4" h on barrel

Weight/100: 3 lbs

200	600	1200	2600	5200
1.95	1.65	1.45	1.35	1.25
5C				



**Innsbruck Pen**

**PL-3911**

» Aluminum, click-action ballpoint pen

» Black rubber comfort grip and trim

» Metallic tip and accents

Colors: Black, Blue, Red, Silver

Size: 5-3/8" long

Imprint Method: Laser Engraved

Imprint Area: 1-3/8" w x 1/4" h on barrel

Weight/100: 2.5 lbs

200	600	1200	2600	5200
1.95	1.65	1.45	1.35	1.25
5C				

**Astral Pen**

**PL-3848**

- » Aluminum, click-action ballpoint pen
- » Decorative pattern at grip
- » Chrome accents

Colors: Black, Blue, Red, Silver

Size: 5-1/2" long

Imprint Method: Laser Engraved

Imprint Area: 1-3/4" w x 1/4" h on barrel

Weight/100: 3 lbs

200	600	1200	2600	5200
1.95	1.85	1.75	1.45	1.25
5C				



**Cosmos Pen**

**PL-3844**

- » Metallic, aluminum, click-action ballpoint pen

Colors: Black, Blue, Cranberry, Silver

Size: 5-1/2" long

Imprint Method: Laser Engraved

Imprint Area: 1-1/2" w x 1/4" h on barrel

Weight/100: 5 lbs

200	600	1200	2600
2.25	1.95	1.75	1.49
4C			



**Venetian Pen**

**PL-3852**

- » Aluminum, click-action ballpoint pen with chrome accents

Colors: Black, Blue, Cranberry, Silver

Size: 5-1/2" long

Imprint Method: Laser Engraved

Imprint Area: 2" w x 1/4" h on barrel

Weight/100: 2.5 lbs

200	600	1200	2600	5200
1.95	1.75	1.50	1.35	1.29
5C				



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
 Packaging: Black Velvetease Pouch. Extra Color/Position: 25¢ (G) each per piece.  
 Set-up and other charges apply – see general information page 347 or back cover flap.





**NEW!** iPad® Stylus Ballpoint Pen

**PL-4255**

» Twist-action copper pen with black lacquer finish and silicone rubber stylus for use with an iPad®

Color: Black

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/2"w x 1/4"h on barrel

Optional Area: 1-1/4"w x 1/4"h on cap

Weight/100: 3.5 lbs

100	400	800	1200
4.25	3.95	3.89	3.79
			4C



**NEW!** Kona Pen

**PL-4428**

» Twist-action stainless steel pen with black lacquer finish

Color: Black

Size: 5-3/4" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 1/4"h on barrel

Weight/100: 6 lbs

100	300	600	1200
4.95	4.50	4.25	3.95
			4C

**FREE 24 HOUR RUSH SERVICE!**

**prime**<sup>SM</sup>

**The Original Arrow Click Pen****PL-1043**

» Metal click-action pen with chrome accents and rubber comfort grip

Colors: Black, Blue, Dark Red, Silver

Size: 5-3/8" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 5/16"h on one side

Optional Method: Laser Engraved

Optional Area: 1-1/4"w x 5/16"h on either of the other two sides

Packaging: Black Velvetease Pouch

Weight/100: 7 lbs

150	600	1200	2600
2.75	2.50	2.15	1.99
			4C

**Starlight****PL-1047**

» Brass click-action pen with polished chrome accents and ergonomic silicon grip

Colors: Blue, Burgundy, Silver

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/4"w x 3/8"h on barrel

Weight/100: 6 lbs

200	400	600	1200
2.45	2.25	2.10	1.98
			4C

**Classic Comfort Grip Pen****PL-4349**

» Aluminum, click-action ballpoint pen

» Rubber comfort grip

Colors: Black, Blue, Gold, Red

Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 1-3/4"w x 1/2"h on barrel

Weight/100: 5 lbs

200	600	1200	2600	5200
1.48	1.42	1.35	1.28	1.25
				5C



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
Packaging: Black Velvetease Pouch. Extra Color/Position: 25¢ (G) each per piece.  
Set-up and other charges apply – see general information page 347 or back cover flap.





### Calvin Pen

#### PL-4334

- » Plastic-body, click-action ballpoint pen
  - » Slimline design with metal clip
- Colors: Black, Blue, Green, Red, Silver  
Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-3/4"w x 3/8"h on barrel. Recommended imprint color on Black, Blue, Green and Red: Silver

Weight/100: 2.5 lbs

400	800	1200	2600
0.95	0.89	0.79	0.69
			4C



### Sparkle Pen

#### PL-4342

- » Plastic click-action ballpoint pen with a metallic-finish
  - » Contrasting chrome plunger, clip and tip
- Colors: Black, Blue, Red, Silver  
Size: 5-1/2" long

Imprint Method: Silk Screened

Imprint Area: 1-3/4"w x 1/2"h on barrel

Weight/100: 2 lbs

400	800	1200	2600
1.09	0.99	0.89	0.79
			4C

**FREE 24 HOUR RUSH SERVICE!**

**prime**<sup>SM</sup>

**NEW! Torpedo Twist Pen**

**PL-4427**

- » Stainless steel twist action ballpoint pen
- » Contrasting colored accents

Colors: Black, Blue, Red

Size: 5-1/2" long

Imprint Method: Pad Printed

Imprint Area: 1-1/2"w x 1/4"h on barrel

Packaging: Black Velvetease Pouch

Weight/100: 7 lbs

100	300	600	1200
4.50	4.25	3.75	3.50
			4C



**Basketweave Ballpoint Pen**

**PL-1163**

- » Brass and steel twist-action pen with woven detail on barrel

Color: Silver

Size: 5-3/4" long

Imprint Method: Laser Engraved with Oxidation

Imprint Area: 1-1/4"w x 1/4"h on cap

Packaging: Two-Piece Gift Box

Weight/100: 11.5 lbs

Note: No Rush Service available on more than 600 pieces

25	200	400	800
10.95	10.50	10.25	9.98
			4C



**Triplet Lighted Pen with Stylus**

**PL-1160**

- » All-metal cap and barrel
- » Pen on one end, examiner light on the other and PDA stylus

Colors: Black, Electric Blue

Size: 4-7/8" long

Imprint Method: Laser Engraved

Imprint Area: 1"w x 1/4"h on cap; optional on barrel side with light

Packaging: Tuck-In Gift Box

Weight/100: 10 lbs

100	300	600	1200
4.25	3.95	3.75	3.49
			4C



Price includes 1-color/1-position imprint unless otherwise stated on the item.  
 Packaging: Bulk, unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece.  
 Set-up and other charges apply – see general information page 347 or back cover flap.





**NEW! Twister Flashlight/Pen**

**PL-4426**

- » Plastic twist-action ballpoint pen with ultra-bright LED flashlight in cap
- » Rubber comfort-grip

Color: Silver

Size: 5-1/4" long

Imprint Method: Pad Printed

Imprint Area: 1-3/8"w x 3/8"h

Packaging: Polybag

Weight/100: 4 lbs

200	600	1200	2600
1.98	1.85	1.75	1.69
4C			



**Write 'n Lite Pen**

**PL-1200**

- » Clear plastic body with silver top
- » Twist action with light activated by plunger

Colors: Satin Silver Cap with Light: Blue, Red

Size: 5-3/4" long

Imprint Method: Silk Screened

Imprint Area: 1"w x 3/8"h on silver barrel; optional on opposite side

Packaging: Tuck-In Gift Box

Weight/100: 13 lbs

150	400	800	1200
2.95	2.68	2.55	2.49
4C			

**Binder Clip Pen**

**PL-3857**

- » Plastic-body, click-action ballpoint pen with binder clip
  - » Includes magnet embedded in back
- Colors: Blue, Green, Red, White  
 Size: 4-1/2" long x 1" h x 1/2" d  
 Imprint Method: Pad Printed  
 Imprint Area: 2" w x 3/8" h – centered on colored side only, with pen tip to right

Packaging: Bulk

<b>FREE 24 HOUR RUSH SERVICE!</b>				
Weight/100: 2.5 lbs				
200	600	1200	2600	5200
2.25	1.75	1.50	1.25	0.98
				5C



**Rubik's® Puzzle Pen**

**PL-4038**

- » Plastic body ballpoint pen with mini Rubik's® Cube puzzle cap
  - » Solve the puzzle to unlock the pen
  - » Puzzle comes in stock Rubik's® colors: red, yellow, white, and green
  - » Available February 2012
- Color: Multi-Color  
 Size: 5-1/8" long  
 Imprint Method: Silk Screened – up to two colors  
 Imprint Area: 7-1/16" sq. on each tile of the white panel. Imprinting is also available on any other color.  
 Yellow center panel contains the Rubik's® logo

Packaging: Gift Box

Weight/100: 4 lbs				
100	300	600	1200	
3.98	3.75	3.60	3.25	
				<b>FREE 24 HOUR RUSH SERVICE!</b>
				4C

PRIME LINE® EXCLUSIVE DESIGN



**OVERSEAS DIRECT**

**NEW! Custom Rubik's® Puzzle Pen**

**PL-4032**

- » Plastic-body ballpoint pen with mini Rubik's® Cube puzzle cap
  - » Solve the puzzle to unlock the pen
  - » Customize the cube panels with full-color images and graphics
- Color: Black Barrel with Fully-Customizable Puzzle  
 Size: 5-1/8" long  
 Imprint Method: Four-Color Process Offset  
 Imprint Area: Refer to template on primeline.com

Packaging: Gift Box

Weight/100: 4 lbs				
3000	5000	10000	25000	
2.90	2.48	2.28	2.08	
				4C



Price includes 1-color/1-position imprint unless otherwise stated on the item. Extra Color/Position: 25¢ (G) each per piece. Set-up and other charges apply – see general information page 347 or back cover flap.



*Rotating inner barrel customized with your own full-color message, graphics and images*



### Magic Answer Pen

#### PL-3910

- » Plastic, click-action ballpoint pen
- » Click the plunger to get answers to all of life's burning questions
- » Ask a question and with each click of the button you get one of six stock answers: Consult Me Later, Can't Say Now, Chances Aren't Good, Looks Like Yes, Looks Hazy, Absolutely
- » Also available with custom answers and colors. See PL-3921 below

Colors: White with: Black, Blue, Red

Size: 5-3/4" long

Imprint Method: Pad Printed

Imprint Area: 2"w x 1/2"h on barrel

Optional Area: 1-1/2"w x 3/16"h on clip

Weight/100: 3.75 lbs

100	600	1200	2600
3.75	3.50	3.25	2.98

**FREE 24 HOUR RUSH SERVICE!**

4C

### Custom Message Pen

#### PL-3921 **OVERSEAS DIRECT**

- » Features a rotating inner barrel customized with your own full-color message, graphics and images
- » Message changes to one of six answers everytime the plunger is pushed
- » Custom barrel color and imprinting also available

Color: Custom

Size: 5-3/4" long

Imprint Method: Four-Color Process Offset

Imprint Area: Refer to template on primeline.com

Packaging: Polybag

Weight/100: 3.75 lbs

Note: Rush Service not available on custom items. Pre-production proof: approximately 2 weeks after confirmation of order, design and artwork. Set-up and other charges apply – see primeline.com

3000	6000	12000	26000
2.50	2.35	2.10	1.95

4C

### Custom Jackpot Pen

#### PL-3917 **OVERSEAS DIRECT**

- » Features a rotating inner barrel customized with your own full-color slot machine graphics
- » Slots change everytime the plunger is pushed
- » Custom barrel color and imprinting also available

Color: Custom

Size: 5-3/4" long

Imprint Method: Four-Color Process Offset

Imprint Area: Refer to item template on primeline.com

Packaging: Polybag

Weight/100: 3.75 lbs

Note: Rush Service not available on custom items. Pre-production proof: approximately 2 weeks after confirmation of order, design and artwork. Set-up and other charges apply – see primeline.com

3000	6000	12000	26000
2.65	2.40	2.15	2.00

4C